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Let's Talk Storytelling with Annette
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conflicting narratives, where the future of our world hangs in the balance, The Story Factor continues to chart a path for everyone who seeks to influence with

integrity." Mary Alice Arthur, Story Activist (www.getsoaring.com) and co-founder of Story the Future

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The Story Factor: Inspiration,

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The Story Factor: Inspiration,
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Fully revised, updated, and

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expanded, this modern classic will teach you to use the art of storytelling to persuade, motivate, and inspire in life and business. Anyone seeking to influence others...

The Story Factor: Inspiration,
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Story telling operates as a litmus test of accountability that simultaneously inspires and reminds us to stay true to our values." 14- "Storytelling is the most valuable skill you can develop to help influence others. It is your birthright to be a good storyteller.

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The Story Factor illustrates how story can be used to persuade, motivate and inspire in ways that cold facts, bullet points and directives can't. These stories, combined with practical storytelling...

(PDF) The Story Factor Inspiration,
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The story factor - inspiration,
influence and persuasion through the
art of storytelling by Annette

Simmons <http://www.amazon.co.uk/Story-Factor-Inspiration-Persuasion-Storytelling/dp/0465078079/> ref=sr_1_1?s=books&ie=UTF8&qid=135928

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Storytelling is the oldest tool of influence in human history. It has the power to cut-through

The story factor - inspiration, influence and persuasion ...

Whether you 're proposing a risky

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new venture, trying to close a deal, or leading a charge against injustice, you have a story to tell. Tell your story well and you will create a shared experience with your listeners that can have profound and lasting results. “ the oldest tool of influence is also the most powerful—through

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the words, gestures, tone, and rhythm of story you can captivate an audience of skeptical, resistant, nay-sayers... ” In The Story Factor, Annette Simmons reminds us ...

The Story Factor - Annette Simmons
Inspiration, Influence, and Persuasion

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Through the Art of Storytelling We all love stories. “The Story Factor” uses this knowledge and teaches you a way you can use stories to influence and persuade people.

The Story Factor PDF Summary -
Annette Simmons | 12min Blog

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Overview. Fully revised, updated, and expanded, this modern classic will teach you to use the art of storytelling to persuade, motivate, and inspire in life and business. Anyone seeking to influence others must first know their own story, and how to tell it properly. Whether you're proposing a risky new

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venture, trying to close a deal, or
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you have a story to tell.

The Story Factor: Inspiration,
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The Story Factor - by Annette
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Doug Lipman) "Inspiration, Influence, and persuasion through the art of storytelling" A book by a storyteller/organizational consultant shows how storytelling complements the needs of people in organizations - and leads to lasting, mutual communities of influence. Links -

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Simmons (Author, Narrator), Basic
Books (Publisher) 4.1 out of 5 stars
169 ratings

Amazon.com: The Story Factor:
Inspiration, Influence, and ...

By telling a story, you can influence
the other party. After all, we have

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been telling stories for centuries, especially holidays, memorial events and historical dates. there is an art in storytelling and The Story Factor will help the reader achieve that goal. I found it illuminating and educational.

The Story Factor: Inspiration,

Page 31/39

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In "The Story Factor", Annette Simmons reminds us that the oldest tool of influence is also the most powerful. Over one hundred stories drawn from the front lines of business and government, as well as myths, fables and parables from around the

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world, illustrate how story can be used to persuade, motivate and inspire in ways that cold facts, bullet points and directives can't.

The Story Factor (2nd Revised Edition): Inspiration ...

In this time of competing and

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conflicting narratives, where the
future of our world hangs in the
balance, The Story Factor continues
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The Story Factor: Inspiration,

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It highlights the importance of stories to influence others and shows the essential elements of an effective story. There is no doubt that the age-old art of story telling is making a major comeback. The reason is that stories - even short one-liners - can

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evoke emotional responses and
engage people at a deeper level,
when facts just leave them cold.

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